

Technical Data Sheet
MOTIONCOAT® LED 44 LITHO PRIMER
MotionCoat® LED 44 litho first down

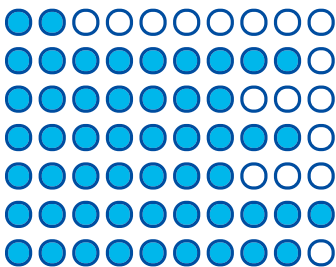
Product Description

MotionCoat® LED 44 is applied through the last ink station, spot applied (and LED cured), followed by a flood coat of the MotionCoat® LED 4410 to create the motion effect.

General Information	
Product Type	Coatings
Product Technology	UV LED curing
Field Of Application	Paperbased Packaging, Publication & Commercial, Advertising, Catalogs, Commercial, Decorative packaging, exterior, Folded Boxes-Household/Hardware & Electronics/other non food, Folded Boxes-Personal Care/Cosmetics, Folded Boxes:Spirits/Wine, Other non-food, Other Specialities, Shelf-ready packaging, Transport packaging
Properties	The processing with fountain solution (wet offset) is possible., Enables an even and structured surface, Good printability, good adhesion, Print varnish to get glossy-, matte and/or trickle down effects by the inline coating with UV varnishes. The print varnish must be UV cured before overprinting., Proves in practice to be suitable as two-sided coating., The coating contains optical brightener., TMPTA free formulated
Optic	Matte

Properties

- Gloss
- Reactivity
- Scuff Resistance
- Slip Surface Smoothness
- Flexibility
- Two Sided Coating
- UV Varnishing



Product Characteristics			
Viscosity	• ~8,000 mPas +/- 2000 (Centipoise at 40°C)		
Curing	• 150 fpm @ 385 - 395 nm LED Lamp		
Hot Foil Stamping	No	Glueability	No
Anti Penetration	No		

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Substrate Recommendation

- Coated Board
- Coated Paper

Application Method

- Applied wet litho via ink train; The recommended coating weight is 0.3 – 0.5 lbs/1000 square feet and the mileage should be similar to that of regular ink varnish

Storage Instructions

- Shelf-life 6 months
- Applies to closed original containers at 5°C up to 30°C.

Cleaning Instructions

- Please clean machines and tools with commercial cleaning agents.

Additional Information

MEK Resistance: 10 - 20 Double Rubs

* Estimated chemical resistance on press

Contact Information

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Disclaimer

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